

# Promotion Conditions

## Regulations

### 1. Information about the promotion organizer

Promotion organizer: Mondelez Georgia LLC

### 2. Promotion period and terms

Receipt upload period: May 1, 2026 – June 30, 2026.

Prize delivery period: May 1, 2026 – July 30, 2026

### 3. Promotion venue

The promotion will be held remotely in Georgia on the website oreo-promo.ge (hereinafter referred to as the "Website") in accordance with applicable legislation of Georgia.

### 4. List of products participating in the promotion and their point correspondence

Only the following promo products participate in the promotion: Oreo 95 grams and Oreo 225 grams.

Specifically:

In Georgian	English	EAN code
OREO ოროგინალი 95 გ.	Oreo Original 95 g	7622210653031
OREO ოროგინალი 228 გ.	Oreo Original 228 g	7622210375742
OREO მარწყვის არომატით 95 გ.	Oreo Strawberry Flavour 95 g	7622201512682
OREO მარწყვის არომატით 228 გ.	Oreo Strawberry Flavour 228 g	7622201512620
OREO შოკოლადის არომატით 95 გ.	Oreo Chocolate Flavour 95 g	7622202204289
OREO შოკოლადის არომატით 228 გ.	Oreo Chocolate Flavour 228 g	7622202204258

For 95 g of Oreo, the participant is awarded 1 (one) point.

For 225 g of Oreo, the participant is awarded 2 (two) points.

The participant's points are summed up according to the products uploaded.

5. The promotion applies to all retail outlets located in Georgia, where a cashier's receipt confirming the purchase is issued (see par. 8 for detailed receipt requirements).

## **6. Promotion Participants**

Only an adult citizen of Georgia who purchases the promotional product specified in paragraph 4 of these Rules and uploads the corresponding cash receipt to the organizer's official website oreo-promo.ge can participate in the promotion

## **7. Promotion Terms**

To participate in the promotion, the participant is obliged to purchase the promotional product specified in paragraph 4 during the promotion period — from May 01, 2026 through June 30, 2026 — register on the website oreo-promo.ge (with a valid mobile phone number), play a fun game, and upload at least 1 (one) clear photo of the cash receipt (proof of purchase).

### **Detailed instructions:**

Participants must register on the oreo-promo.ge website, where they can complete registration and verification, including by providing their mobile phone number. To complete the registration, a verification code (in the form of SMS) sent to the phone number they provided is required.

To upload a cashier's receipt confirming the purchase, the participant must click (in his/her personal account) "Upload receipt", indicate the exact quantity and weight of the purchased promo product (95g or 225g) and upload a photo of the receipt.

The following 3 sections are displayed in the rating section of the site (indicating the status of receipts): "Total number of points", "Number of confirmed points", "Number of points pending moderation".

The uploaded receipt will automatically be moved to the section: "Pending moderation". The receipt will be moderated within 5 business days and the receipt will be moved to the appropriate section: "Approved" or "Rejected".

The uploaded receipt file must be in JPG or PNG format.

The following information must be clearly and completely readable on the uploaded receipt:

- Date and time of purchase;
- Name of the purchased promotional product, quantity and amount paid.

Uploading images that are not photographs is not allowed, including (but not limited to): screenshots, drawings, computer graphics or photomontages.

The organizer reserves the right not to confirm or cancel participation if the uploaded photo of the check does not meet these requirements.

## **8. Grounds for invalidating the receipt and blocking it from the site**

A receipt will be invalidated if:

- The photo image of the receipt is not clear,
- The place, date or time of purchase is not legible
- The purchased promotional products, or their quantity or their value are not legible.
- The receipt has already been uploaded by the same or another user.
- Purchased before May 01, 2026 or purchased after June 30, 2026.
- The quantity and/or weight of the promotional products purchased on the receipt does not match the quantity indicated by the participant.

The organizer has the right to block the participant on the site (and refuse to award him/her any prize) if:

- The participant, during the promotion, uploads a receipt 3 (three) times that has already been uploaded by him/her or another participant.
- The participant, during the promotion, uploads a photo 3 (three) times that does not contain an image of the receipt.
- The receipts uploaded by the participant will be invalidated 3 (three) times or more.
- The participant indicates the quantity of purchased products incorrectly when uploading the receipt.

## **9. Winner Determination**

### **Rating Prizes:**

The winners of the rating prizes are determined by the principle of competition of the number of confirmed points (rating).

The total of the rating (monthly and main prize) includes the following points: confirmed points and points pending moderation. The rating reflects both the points assigned by the moderator, as well as the points currently being moderated and, of course, their sum (according to which the order in the rating is arranged).

Within 5 (five) business days after registering on the site, the moderator checks the receipt in accordance with the terms of these Rules (hereinafter referred to as "Moderation").

### **According to the results of moderation:**

If the receipt complies with the terms of these Rules, the participant's points remain in the participant's account, in the rating.

In the event that any discrepancy is detected between the rules of the promotion and the completed registration form submitted by the participant on the site, or in the event that the receipt uploaded to the site does not comply with the requirements of the promotion, the participant's points will be deleted from the participant's account and, accordingly, from the rating. As a result, the overall rating will be corrected and updated. Those points that are rejected by the moderator will be deducted from the total, and accordingly, the rating may also change.

The promotion organizer/moderator reserves the right to adjust the quantity of purchased products (as specified by the participant of the promotion).

At the beginning of each new month, the rating of the previous month is reset and the number of points will start counting from 0.

If two or more participants have equal points in the ranking, the participant who uploaded the last receipt earlier than the other participants will be given priority.

#### **Guaranteed prizes:**

Guaranteed prize delivery is done in accordance with the prize claim by the participant. During the promotion, the participant can request (from his/her personal account) at any time and exchange accumulated points for guaranteed prizes.

**Note:** The number of guaranteed prizes is limited. The exact renewable quantity is displayed on the website. If the quantity of any particular guaranteed prize is exhausted, the participant is no longer entitled to claim it.

### **10. List of prizes and promotion period**

The promotion prizes are divided into the following categories:

- Rating prizes
- Guaranteed prizes
- Ticket to the Oreo Challenge Show

#### **Main prize:**

- 1 trip to Paris (France) for 4 people, namely, 2 adult citizens of Georgia and 2 minors under 18 years of age, citizens of Georgia. The prize will be awarded to the winner who takes first place in the main ranking (based on verified points).

#### **Monthly prize:**

- Sony PlayStation 5, 1TB. 2 pieces during the entire promotion 1 (one) piece during the month will be awarded to the first place in the monthly ranking (based on verified points).
- Marshall Major IV headphones, 2 pieces during the entire promotion. 1 (one) piece during the month will be awarded second place in the monthly ranking (based on verified points).

## **Guaranteed prizes**

- 3 (three) GEL on the balance of a mobile phone. 2,000 pieces during the entire promotion.
- 7 (seven) GEL on the balance of a mobile phone. 1,000 pieces during the entire promotion.
- 20 (twenty) GEL voucher code, WOLT application. 500 pieces during the entire promotion.

Points exchanged for a mobile phone balance or WOLT application code cannot be exchanged again for a mobile phone balance or WOLT application code;

Ticket to a special Oreo Challenge show - the first three (3) participants who will upload at least ten (10) receipts the fastest will be invited to the entertainment show "Around the World", presented by Instagram blogger Soso. A couple - one adult and one child - from one (1) winner will join the Oreo Challenge.

If one or more participants of the Oreo Challenge decline to participate, the invitation will be given to the next participants in the ranking.

The Oreo Challenge will be held at a specially designated location in Tbilisi.

To participate in the Oreo Challenge, the winner of the Oreo Challenge ticket must appear at the challenge location with a companion on the day of the Oreo Challenge at the designated time.

The companion must be between the ages of 7 and 10. One (1) adult and one (1) child (ages 7 to 10) are eligible to participate in the Oreo Challenge. Two (2) adults or two (2) children (ages 7 to 10) are not allowed. By participating in the Oreo Challenge, the winner of the Oreo Challenge ticket and their companion agree to participate in an interactive game organized by the user. They also agree to take photos/videos of the Oreo Challenge interactive game, as well as to publish the captured photos/videos on the user's website, social media pages and channels, as well as on the Instagram blogger Soso Around the World.

If the Oreo Challenge participant does not reside in Tbilisi, he/she will be reimbursed for travel expenses and one night's hotel accommodation. To receive compensation, participants must provide receipts for payment. The maximum compensation amount is 350 (three hundred) GEL.

## **11. Restrictions:**

### **Rating Prize Restrictions:**

1 (one) participant has the right to win only 1 (one) monthly rating prize during the entire period of the promotion.

For example, if participant "A" took first or second place in the first month's rating (respectively won the first month's rating prize), he/she will not be able to win the second month's rating (monthly) prize, his/her points will not be reflected in the second month's

monthly rating at all. However, he/she can win the main prize, and accordingly, his/her points (accumulated in both the first and second months) will be reflected in the main prize rating.

-Monthly rating is held at the end of each month of the promotion, based on receipts uploaded during the relevant promotion period;

### **Guaranteed Prize Restrictions:**

1 (one) participant has the right to claim a maximum of 3 (three) guaranteed prizes of one type during the entire period of the promotion.

For example: Participant “A” has the right to claim only 3 (three) prizes - “3 (three) GEL, on the balance of a mobile phone”, also, only 3 (three) prizes - “7 (seven) GEL, on the balance of a mobile phone” and also only 3 (three) prizes - “20 (twenty) GEL voucher code, for the WOLT application”.

### **12. Prize Delivery procedure**

Guaranteed prizes are issued remotely, no later than 4 business days after the prize request.

The period for issuing rating (monthly, main) prizes begins from the date of the winner’s announcement and lasts until July 30, 2026. Prizes are issued in Tbilisi, Shalva Radiani str. No.17, weekdays, from 12:00 to 17:00, in prior agreement with the organizer. It is also possible to send prizes by mail to locations other than Tbilisi.

### **13. Grounds for refusal to award the prize**

The organizer is entitled to refuse to award the prize to the winner in the following cases:

- If the organizer requested and the winner failed to present or refused to present the originals of the cashier's receipts uploaded during participation in the promotion and the packaging of the purchased products;
- If the winner failed to present or refused to present an ID document (ID card or passport).

### **14. Participant's consent**

By participating in the promotion and registering on the organizer's official website, the participant confirms that:

- has fully read and agrees to these Terms and Conditions (Regulations).
- agrees to the processing of his/her personal data in accordance with the requirements of the applicable legislation of Georgia, including the Law on Personal Data Protection, solely for the purpose of administering, conducting the promotion and awarding prizes.

### **15. Procedure for submitting and considering a claim**

- In the event of a claim by the user, the said claim must be submitted in writing and sent by mail to the following address: Georgia, Tbilisi, Shalva Radiani str. No.17.
- In the claim, the user is obliged to clearly indicate the postal address to which he/she wishes to receive a written response from the organizer.
- The organizer is obliged to consider the submitted claim and send the relevant written response to the user to the address specified by him/her no later than 30 (thirty) calendar days from the date of receipt of the claim.

### **16. Additional Provision**

All trademarks mentioned in this promotion are the property of their respective owners and are used only to describe the prizes. This promotion is not sponsored, approved or supported by Disney, Sony, Marshall or their affiliates.

“If the specified prize model is not available for purchase (for example, due to unavailability), the promoter reserves the right to replace it with a prize of similar value and characteristics.”